

# Master (M2) mention Management et commerce international parcours-type International Management

Management et commerce international



Diplôme  
Master (LMD)



Domaine(s)  
d'étude  
Management  
international



Accessible en  
Formation  
initiale,  
Formation  
continue, VAE



Établissements  
Université  
Toulouse  
Capitole

## Présentation



**The Master 2 in International Management is a full-time degree, training junior managers ready to deal with cross-cultural management situations and strategic decision-making in an international context. The Master 2 parcours-type International Management brings together a highly international student group.**

The second year builds on the foundations acquired during the first year and puts the emphasis on the development of professional skills and competencies by training students to apply their knowledge to concrete international business situations. The complementarity between academic and practical insights is central during the second year.

### Spécificités

This is an EFMD Accredited Programme

### Objectifs

By the end of the Master International Management, students will be able to:

- \* Discuss international business situations and issues ;
- \* Apply theoretical and conceptual elements to the analysis of international business situations ;
- \* Use of methodological tools and frameworks in business analysis and development ;
- \* Design relevant recommendations on international business situations based on methodological tools and frameworks ;
- \* Comprehend different ways in which international business affects the society and the environment ;
- \* Communicate clearly and efficiently both in written and oral modes ;
- \* Operate in a multicultural and multicultural environment (negotiate, manage, lead)

### Savoir-faire et compétences

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- \* Use of methodological tools and frameworks in business analysis and development ;
- \* Design relevant recommendations on international business situations based on methodological tools and frameworks ;

- \* Comprehend different ways in which international business affects the society and the environment ;
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- \* Operate in a multicultural and multicultural environment (negotiate, manage, lead)

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## Admission

### Conditions d'admission

### Inscription

Find all the information you need about [registration at Toulouse School of Management](#) on the school's website.

## Et après...

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### Insertion professionnelle

**This programme prepares students for the following professions:**

- \* Export Manager
- \* Area Manager
- \* Transnational Contracts Negotiator
- \* Subsidiary Manager
- \* Project Manager
- \* Consultant (Strategy, IT, HR, Procurement, Supply Chain)
- \* Trade Manager
- \* Business Analyst
- \* Purchasing Manager
- \* Customer Service Manager
- \* Business Developer
- \* Key Accounts Manager

## Contact(s)

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## Autres contacts

### Renseignements

[✉ master.international@tsm-education.fr](mailto:master.international@tsm-education.fr)

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## Contacts

NICOLA MIRC

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## Infos pratiques

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## Contacts

NICOLA MIRC

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## En savoir plus

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[✉ https://www.ut-capitole.fr/accueil/formations/nos-diplomes/masters/master-m2-mention-management-et-commerce-international-parcours-type-international-management](https://www.ut-capitole.fr/accueil/formations/nos-diplomes/masters/master-m2-mention-management-et-commerce-international-parcours-type-international-management)

# Programme

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## Organisation

The teaching staff is made up of university professors and business executives.

This programme is entirely taught in English.

### **From September to March, Master 2 students attend the following courses:**

- \* Advanced strategy, Sustainable Business Development
- \* Cross-cultural Management, International HRM
- \* International Management Control
- \* Commercial Negotiation
- \* Digital Marketing
- \* Export and international trade
- \* Supply chain management
- \* Practitioner Conferences
- \* International project management, Consulting projects
- \* Internship / Entrepreneurial project