

Master (M2) International management - double diplôme in Asian Context - IMAC

Management et commerce international



Diplôme
Master (LMD)



Domaine(s)
d'étude
Management
international



Accessible en
Formation
initiale,
Formation
continue, VAE



Établissements
Université
Toulouse
Capitole

Présentation

The Master 2 International Management - double degree in Asian Context - IMAC is a full-time double degree over two years, entirely taught in English and designed for International and French university graduates. After validation, students obtain a double degree from TSM and the College of Management of Mahidol University (CMMU) in Bangkok, Thailand.

The Master offers high quality teaching from professors in two internationally renowned institutions, a truly multicultural work environment with students coming from all over the world, and close relationships with the business world.

Etablissements partenaires



Objectifs

By the end of the Master 2 International Management - double degree in Asian Context - IMAC, students will be able to:

- * Discuss international business situations and issues, with a particular focus on the Asian economy;
- * Apply theoretical and conceptual elements to the analysis of international business situations, and especially business situations with and within Asian companies;
- * Use of methodological tools and frameworks in business analysis and development;
- * Design relevant recommendations on international business situations based on methodological tools and frameworks;
- * Comprehend different ways in which international business affects society and environment;
- * Communicate clearly and efficiently both in written and oral modes;
- * Operate in a multicultural environment (negotiate, manage, lead)

In their first year, students follow courses in Toulouse and do a 3 to 6-month internship in France or abroad.

In their second year, students follow courses at CMMU in Bangkok, Thailand, and do a 6-month internship in Thailand or abroad.

Savoir-faire et compétences

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Admission

Conditions d'admission

Inscription

Find all the information you need about [registration at Toulouse School of Management](#) on the school's website.

Et après...

Insertion professionnelle

This programme prepares students for the following professions:

- * Export Manager
- * Area Manager

- * Transnational Contracts Negotiator
- * Subsidiary Manager
- * Project Manager
- * Consultant (Strategy, IT, HR, Procurement, Supply Chain)
- * Trade Manager
- * Business Analyst
- * Purchasing Manager
- * Customer Service Manager
- * Business Developer
- * Key Accounts Manager

Contact(s)

Autres contacts

Renseignements

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Contacts

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Infos pratiques

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Lieu(x)

[International](#)

En savoir plus

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<https://www.ut-capitole.fr/accueil/formations/nos-diplomes/masters/master-m2-international-management-double-diplome-in-asian-context-imac>

Programme

Organisation

In the first year of the Master, students attend the following courses:

- * UE1: Strategic Management
- * UE2: Qualitative Data Analysis
- * UE3: Accounting
- * UE4: Organizational Behaviour
- * UE5: Managing Business Information and Technology
- * UE6: Excel for professionals
- * UE7: Finance
- * UE8: International Marketing
- * UE9: International Strategy
- * UE10: Business plan and Entrepreneurship
- * UE11: Introduction to research
- * UE12: Internationalisation and Professionalisation
- * UE13: Internship

In the second year, students follow courses at College Of Management Of Mahidol University (CMMU) in Bangkok, Thailand.

- * Asian Economy in the Global Context
- * Decision Skills
- * Strategic Brand Management
- * Project Management
- * Entrepreneurial Strategy and Competitive Dynamics
- * Managerial negotiation strategy
- * Cross-cultural management
- * Consulting Tools in Sustainability
- * Thematic paper
- * UE10: Internship (6 months)