

Master (M2) International management - Double diplôme in Asian Context - IMAC (FI)

Management et commerce international



Niveau d'étude visé
BAC +5



Diplôme
Master (LMD)



Domaine(s)
d'étude
Management
international



Accessible en
Formation
initiale,
Formation
continue, VAE



Établissements
Université
Toulouse
Capitole

Présentation

Code RNCP : 35915

The Master in International Management - Double degree in Asian Context - IMAC is a full-time double degree over two years, entirely taught in English and designed for International and French university graduates. After validation, students obtain a double degree from TSM and the College of Management of Mahidol University (CMMU) in Bangkok, Thailand.

The Master offers high quality teaching from professors in two internationally renowned institutions, a truly multicultural work environment with students coming from all over the world, and close relationships with the business world.

Etablissements partenaires



Objectifs

By the end of the Master in International Management - Double degree in Asian Context - IMAC, students will be able to:

- * Discuss international business situations and issues, with a particular focus on the Asian economy;
- * Apply theoretical and conceptual elements to the analysis of international business situations, and especially business situations with and within Asian companies;
- * Use of methodological tools and frameworks in business analysis and development;
- * Design relevant recommendations on international business situations based on methodological tools and frameworks;
- * Comprehend different ways in which international business affects society and environment;
- * Communicate clearly and efficiently both in written and oral modes;
- * Operate in a multicultural environment (negotiate, manage, lead)

In their first year, students follow courses in Toulouse and do a 3 to 6-month internship in France or abroad.

In their second year, students follow courses at CMMU in Bangkok, Thailand, and do a 6-month internship in Thailand or abroad.

Admission

Conditions d'admission

The Master in International Management - Double degree in Asian Context - IMAC is open to students having completed the first year of the Master in International Management (MIM). Application to the double degree is made simultaneously with the application to the first year of the Master, via the supplementary form.

Prerequisites applicable to all candidates for the first year of the Master in International Management (M1):

- # Successful completion of 180 ECTS (3-year degree)
- # An English language test for non-English speakers (C1 required)
- # Examination of candidate's application and possible interview

Inscription

Find all the information (dates and procedures) on the applications for the [Master \(M2\) International management - Double diplôme in Asian Context - IMAC](#) on the Toulouse School of Management website.

Et après...

Insertion professionnelle

This programme prepares students for the following professions:

Contact(s)

Autres contacts

Contact scolarité

[✉ doubleddegrees@tsm-education.fr](mailto:doubleddegrees@tsm-education.fr)

Infos pratiques

Lieu(x)

 Toulouse

Programme

Organisation

In the first year of the Master, students attend the following courses:

SEMESTER 1 (in Toulouse)

- * UE1: Strategic Management
- * UE2: Qualitative Data Analysis
- * UE3: Accounting
- * UE4: Organizational Behaviour
- * UE5: Managing Business Information and Technology
- * UE6: Excel for professionals

SEMESTER 2 (in Toulouse)

- * UE7: Finance
- * UE8: International Marketing
- * UE9: International Strategy
- * UE10: Business plan and Entrepreneurship
- * UE11: Introduction to research
- * UE12: Internationalisation and Professionalisation
- * UE13: Internship

In the second year, students follow courses at College Of Management Of Mahidol University (CMMU) in Bangkok, Thailand.

SEMESTER 3 (in Bangkok)

- * Asian Economy in the Global Context
- * Decision Skills
- * Strategic Brand Management
- * Project Management
- * Entrepreneurial Strategy and Competitive Dynamics
- * Managerial negotiation strategy
- * Cross-cultural management
- * Consulting Tools in Sustainability
- * Thematic paper

SEMESTER 4

- * UE10: Internship (6 months)