

# Master (M2) International management - double diplôme in Asian Context - IMAC

Management et commerce international



Diplôme  
Master (LMD)



Domaine(s)  
d'étude  
Management  
international



Accessible en  
Formation  
initiale,  
Formation  
continue, VAE



Établissements  
Université  
Toulouse  
Capitole

## Présentation

**The Master 2 International Management - double degree in Asian Context - IMAC is a full-time double degree over two years, entirely taught in English and designed for International and French university graduates. After validation, students obtain a double degree from TSM and the College of Management of Mahidol University (CMMU) in Bangkok, Thailand.**

The Master offers high quality teaching from professors in two internationally renowned institutions, a truly multicultural work environment with students coming from all over the world, and close relationships with the business world.

### Etablissements partenaires



## Objectifs

**By the end of the Master 2 International Management - double degree in Asian Context - IMAC, students will be able to:**

- \* Discuss international business situations and issues, with a particular focus on the Asian economy;
- \* Apply theoretical and conceptual elements to the analysis of international business situations, and especially business situations with and within Asian companies;
- \* Use of methodological tools and frameworks in business analysis and development;
- \* Design relevant recommendations on international business situations based on methodological tools and frameworks;
- \* Comprehend different ways in which international business affects society and environment;
- \* Communicate clearly and efficiently both in written and oral modes;
- \* Operate in a multicultural environment (negotiate, manage, lead)

In their first year, students follow courses in Toulouse and do a 3 to 6-month internship in France or abroad.

In their second year, students follow courses at CMMU in Bangkok, Thailand, and do a 6-month internship in Thailand or abroad.

## Savoir-faire et compétences

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## Admission

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### Conditions d'admission

### Inscription

Find all the information you need about [registration at Toulouse School of Management](#) on the school's website.

## Et après...

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### Insertion professionnelle

This programme prepares students for the following professions:

- \* Export Manager
- \* Area Manager

- \* Transnational Contracts Negotiator
- \* Subsidiary Manager
- \* Project Manager
- \* Consultant (Strategy, IT, HR, Procurement, Supply Chain)
- \* Trade Manager
- \* Business Analyst
- \* Purchasing Manager
- \* Customer Service Manager
- \* Business Developer
- \* Key Accounts Manager

## Contact(s)

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### Autres contacts

### Renseignements

[doubleddegrees@tsm-education.fr](mailto:doubleddegrees@tsm-education.fr)

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### Contacts

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## Infos pratiques

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### Contacts

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### Lieu(x)

 International

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## En savoir plus

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<https://www.ut-capitole.fr/accueil/formations/nos-diplomes/masters/master-m2-international-management-double-diplome-in-asian-context-imac>

# Programme

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## Organisation

In the first year of the Master, students attend the following courses:

- \* UE1: Strategic Management
- \* UE2: Qualitative Data Analysis
- \* UE3: Accounting
- \* UE4: Organizational Behaviour
- \* UE5: Managing Business Information and Technology
- \* UE6: Excel for professionals
- \* UE7: Finance
- \* UE8: International Marketing
- \* UE9: International Strategy
- \* UE10: Business plan and Entrepreneurship
- \* UE11: Introduction to research
- \* UE12: Internationalisation and Professionalisation
- \* UE13: Internship

In the second year, students follow courses at College Of Management Of Mahidol University (CMMU) in Bangkok, Thailand.

- \* Asian Economy in the Global Context
- \* Decision Skills
- \* Strategic Brand Management
- \* Project Management
- \* Entrepreneurial Strategy and Competitive Dynamics
- \* Managerial negotiation strategy
- \* Cross-cultural management
- \* Consulting Tools in Sustainability
- \* Thematic paper
- \* UE10: Internship (6 months)