




# Master (M2) International management - Double diplôme in Asian Context - IMAC (FI)

Management et commerce international

 Niveau d'étude visé BAC +5	 Diplôme Master (LMD)	 Domaine(s) d'étude Management international	 Accessible en Formation initiale, Formation continue, VAE	 Établissements Université Toulouse Capitole
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## Présentation

 Code RNCP : 35915

**The Master in International Management - Double degree in Asian Context - IMAC is a full-time double degree over two years, entirely taught in English and designed for International and French university graduates. After validation, students obtain a double degree from TSM and the College of Management of Mahidol University (CMMU) in Bangkok, Thailand.**

The Master offers high quality teaching from professors in two internationally renowned institutions, a truly multicultural work environment with students coming from all over the world, and close relationships with the business world.

### Etablissements partenaires



## Objectifs

**By the end of the Master in International Management - Double degree in Asian Context - IMAC, students will be able to:**

- \* Discuss international business situations and issues, with a particular focus on the Asian economy;
- \* Apply theoretical and conceptual elements to the analysis of international business situations, and especially business situations with and within Asian companies;
- \* Use of methodological tools and frameworks in business analysis and development;
- \* Design relevant recommendations on international business situations based on methodological tools and frameworks;
- \* Comprehend different ways in which international business affects society and environment;
- \* Communicate clearly and efficiently both in written and oral modes;
- \* Operate in a multicultural environment (negotiate, manage, lead)

In their first year, students follow courses in Toulouse and do a 3 to 6-month internship in France or abroad.

In their second year, students follow courses at CMMU in Bangkok, Thailand, and do a 6-month internship in Thailand or abroad.

## Admission

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## Conditions d'admission

**The Master in International Management - Double degree in Asian Context - IMAC is open to students having completed the first year of the Master in International Management (MIM).** Application to the double degree is made simultaneously with the application to the first year of the Master, via the supplementary form.

**Prerequisites applicable to all candidates for the first year of the Master in International Management (M1):**

- # Successful completion of 180 ECTS (3-year degree)
- # An English language test for non-English speakers (C1 required)
- # Examination of candidate's application and possible interview

## Inscription

Find all the information (dates and procedures) on the applications for the [Master \(M2\) International management - Double diplôme in Asian Context - IMAC](#) on the Toulouse School of Management website.

## Et après...

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## Insertion professionnelle

**This programme prepares students for the following professions:**

## Contact(s)

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## Autres contacts

## Contact scolarité

[✉ doubleddegrees@tsm-education.fr](mailto:doubleddegrees@tsm-education.fr)

## Infos pratiques

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## Lieu(x)

 Toulouse

# Programme

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## Organisation

In the first year of the Master, students attend the following courses:

### **SEMESTER 1 (in Toulouse)**

- \* UE1: Strategic Management
- \* UE2: Qualitative Data Analysis
- \* UE3: Accounting
- \* UE4: Organizational Behaviour
- \* UE5: Managing Business Information and Technology
- \* UE6: Excel for professionals

### **SEMESTER 2 (in Toulouse)**

- \* UE7: Finance
- \* UE8: International Marketing
- \* UE9: International Strategy
- \* UE10: Business plan and Entrepreneurship
- \* UE11: Introduction to research
- \* UE12: Internationalisation and Professionalisation
- \* UE13: Internship

In the second year, students follow courses at College Of Management Of Mahidol University (CMMU) in Bangkok, Thailand.

### **SEMESTER 3 (in Bangkok)**

- \* Asian Economy in the Global Context
- \* Decision Skills
- \* Strategic Brand Management
- \* Project Management
- \* Entrepreneurial Strategy and Competitive Dynamics
- \* Managerial negotiation strategy
- \* Cross-cultural management
- \* Consulting Tools in Sustainability
- \* Thematic paper

### **SEMESTER 4**

- \* UE10: Internship (6 months)