

Master (M2) International management - double diplôme in European Context - IMEC

Management et commerce international



Diplôme
Master (LMD)



**Domaine(s)
d'étude**
Management
international



Accessible en
Formation
initiale,
Formation
continue, VAE



Établissements
Université
Toulouse
Capitole

Présentation

The Master International Management - double degree in European Context - IMEC is a full-time double degree over two years, entirely taught in English and designed for International and French university graduates. After validation, students obtain a double degree from TSM and [KU Leuven in Belgium](#).

The Master offers high quality teaching from professors in two internationally renowned institutions, a truly multicultural work environment with students coming from all over the world, and close relationships with the business world.

Etablissements partenaires

KU Leuven Brussels, Belgium

Objectifs

By the end of the Master International Management - double degree in European Context - IMEC, students will be able to:

- * Discuss international business situations and issues, with a particular focus on the European economy;
- * Apply theoretical and conceptual elements to the analysis of international business situations, and especially business situations with and within European companies;

- * Use of methodological tools and frameworks in business analysis and development;
- * Design relevant recommendations on international business situations based on methodological tools and frameworks;
- * Comprehend different ways in which international business affects society and environment;
- * Communicate clearly and efficiently both in written and oral modes;
- * Operate in a multicultural environment (negotiate, manage, lead)

In their first year, students follow courses in Toulouse and do a 3 to 6-month internship in France or abroad.

In their second year, students follow courses at KU Leuven in Brussels, Belgium, and do a 6-month internship in Europe or abroad.

Admission

Conditions d'admission

Inscription

Find all the information you need about [registration at Toulouse School of Management](#) on the school's website.

Et après...

Insertion professionnelle

This programme prepares students for the following professions:

- * Export Manager
- * Area Manager
- * Transnational Contracts Negotiator
- * Subsidiary Manager
- * Project Manager
- * Consultant (Strategy, IT, HR, Procurement, Supply Chain)
- * Trade Manager
- * Business Analyst
- * Purchasing Manager
- * Customer Service Manager
- * Business Developer
- * Key Accounts Manager

Contact(s)

Autres contacts

Renseignements

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Infos pratiques

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Lieu(x)

[📍 Toulouse](#)

[📍 International](#)

En savoir plus

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[✉ https://www.ut-capitole.fr/accueil/formations/nos-diplomes/masters/master-m2-international-management-double-diplome-in-european-context-imec-fi](https://www.ut-capitole.fr/accueil/formations/nos-diplomes/masters/master-m2-international-management-double-diplome-in-european-context-imec-fi)

Programme

Organisation

- * UE1: Strategic Management
- * UE2: Quantitative Data Analysis
- * UE3: Accounting
- * UE4: Organizational Behaviour
- * UE5: Managing Business Information and Technology
- * UE6: Excel for professionals
- * UE7: Finance
- * UE8: International Marketing
- * UE9: International Strategy*
- * UE10: Business plan and Entrepreneurship
- * UE11: Introduction to research
- * UE12: Internationalisation and Professionalisation
- * UE13: Internship

In the second year, students follow courses at KU Leven in Brussels, Belgium.

- * UE1: International Accounting & Control
- * UE2: International Business Strategy
- * UE3: Interdisciplinary Assessment Project
- * UE4: International Marketing
- * UE5: Strategic International HRM
- * UE6: International Economics
- * UE7: Corporate Social Responsibility
- * UE8: Recent Advances in European Business
- * UE9: Master thesis: Literature Review
- * UE10: Master thesis: Research Project International Business
- * UE10 : Internship