

# Master (M2) International management - Double diplôme in European Context - IMEC (FI)

Management et commerce international



Niveau d'étude visé  
BAC +5



Diplôme  
Master (LMD)



Domaine(s) d'étude  
Management international



Accessible en  
Formation initiale, VAE



Établissements  
Université Toulouse Capitole

## Présentation

Code RNCP : 35915

**The Master International Management - Double degree in European Context - IMEC is a full-time double degree over two years, entirely taught in English and designed for International and French university graduates. After validation, students obtain a double degree from TSM and KU Leuven in Belgium.**

The Master offers high quality teaching from professors in two internationally renowned institutions, a truly multicultural work environment with students coming from all over the world, and close relationships with the business world.

## Objectifs

**By the end of the Master International Management - Double degree in European Context - IMEC, students will be able to:**

- \* Discuss international business situations and issues, with a particular focus on the European economy;
- \* Apply theoretical and conceptual elements to the analysis of international business situations, and especially business situations with and within European companies;
- \* Use of methodological tools and frameworks in business analysis and development;

- \* Design relevant recommendations on international business situations based on methodological tools and frameworks;
- \* Comprehend different ways in which international business affects society and environment;
- \* Communicate clearly and efficiently both in written and oral modes;
- \* Operate in a multicultural environment (negotiate, manage, lead)

In their first year, students follow courses in Toulouse and do a 3 to 6-month internship in France or abroad.

In their second year, students follow courses at KU Leuven in Brussels, Belgium, and do a 6-month internship in Europe or abroad.

## Admission

### Conditions d'admission

**The Master International Management - Double degree in European Context - IMEC is open to students having completed the first year of the Master in International Management (MIM).**

Application to the double degree is made simultaneously with the application to the first year of the Master, via the supplementary form.

**Prerequisites applicable to all candidates for the first year of Master (M1):**

- # Successful completion of 180 ECTS
- # An English language test for non-English speakers (C1 required)
- # Examination of candidate's application and possible interview

## Inscription

Find all the information (dates and procedures) on the applications for the [Master \(M2\) International management - Double diplôme in European Context - IMEC \(FI\)](#) on the Toulouse School of Management website.

## Et après...

## Insertion professionnelle

**This programme prepares students for the following professions:**

- \* Export Manager
- \* Area Manager
- \* Transnational Contracts Negotiator
- \* Subsidiary Manager
- \* Project Manager
- \* Consultant (Strategy, IT, HR, Procurement, Supply Chain)
- \* Trade Manager
- \* Business Analyst
- \* Purchasing Manager
- \* Customer Service Manager
- \* Business Developer
- \* Key Accounts Manager

## Contact(s)

### Autres contacts

### Contact scolarité

[✉ doubleddegrees@tsm-education.fr](mailto:doubleddegrees@tsm-education.fr)

## Infos pratiques

### Lieu(x)

 Toulouse

# Programme

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## Organisation

### **SEMESTER 1 (in Toulouse)**

- \* UE1: Strategic Management
- \* UE2: Quantitative Data Analysis
- \* UE3: Accounting
- \* UE4: Organizational Behaviour
- \* UE5: Managing Business Information and Technology
- \* UE6: Excel for professionals

### **SEMESTER 2 (in Toulouse)**

- \* UE7: Finance
- \* UE8: International Marketing
- \* UE9: International Strategy\*
- \* UE10: Business plan and Entrepreneurship
- \* UE11: Introduction to research
- \* UE12: Internationalisation and Professionalisation
- \* UE13: Internship

In the second year, students follow courses at KU Leven in Brussels, Belgium.

### **SEMESTER 3 (in Brussels)**

- \* UE1: International Accounting & Control
- \* UE2: International Business Strategy
- \* UE3: Interdisciplinary Assessment Project
- \* UE4: International Marketing
- \* UE5: Strategic International HRM
- \* UE6: International Economics
- \* UE7: Corporate Social Responsibility
- \* UE8: Recent Advances in European Business
- \* UE9: Master thesis: Literature Review
- \* UE10: Master thesis: Research Project International Business

### **SEMESTER 4**

- \* UE10 : Internship